



Club Meeting Minutes, June 17, 2013

<i>Board Members in Attendance in Bold</i>			
Bryan Casebolt	Russ Anderson	Jim Wooldridge, Jr.	Verrachart Murphy
Cliff Kujala	Pete Rodriquez	Bernie Lacotta	Aaron Hernandez

1. Call to Order
 - a. The Meeting was called to order at 7:05 PM by Bryan Casebolt.
2. Roll Call
3. Approval of previous minutes
4. Reports of Officers
 - a. President’s Report – Bryan Casebolt
 - i. No membership report available at this time.
 - ii. PKRA.com domain name has been renewed for 2 years. All account holder info to be transferred to an @pkra.com email address.
 - iii. Election timeline presented. Bryan is not planning to run for re-election, so he has volunteered to act as Election Secretary.
 - b. Treasurer’s Report read by Jim Woldridge, Jr.
 - i. Club financially stable, and setting aside monies for future facilities improvements
 - c. Secretaries’ Report – Cliff Kujala
 - i. The club has obtained official control of the automatically created Facebook.com “places” page, and created a Twitter account for PKRA. Alex Akers was nominated to manage the social media for PKRA, and approved by unanimous vote of the board.
5. Other Reports of the Board
 - a. Track Manager Pete Rodriquez reported on track improvements.
 - i. The club has received estimates for crack sealing and pit lane repairs. More quotes to come in still, and will be presented at the next board meeting for review.
 - ii. Pete brought up the possible need for improved fencing between PKRA and AKA property lines.
6. Committee Reports
 - a. None
7. Open to the floor at 7:35PM



Phoenix Kart Racing Association
20118 N. 67th Avenue #300-179
Glendale, AZ 85308



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- a. Wes Warren inquired about the retention rate of membership.
 - b. Russ Anderson will discuss with Alan Rudolph about running another Groupon event, and coordinate with the shops to have displays on hand providing more info to the Groupon customers.
 - c. Todd Gessel discussed how difficult it is to get inquiring people on the right track for getting started in karting at PKRA. Cliff Kujala presented the idea to have a board at the track and a page on the website explaining how to get started. Cliff also presented the idea that track workers should have a form to register new leads, and those leads should be sent out to all affiliated kart shops for followup. Wes Warren said he has a good graphic artist that could contribute artwork for the sign project.
 - d. Alex Akers inquired about holding another Oval Night at PKRA. Tabled for discussion at the board meeting.
 - e. Todd Gessel discussed a near crash at the kid kart corner, and the need to better barricade the area to eliminate future problems. It was decided to use the existing track barriers to form a "gate" that can be swung back and forth between the two paths making it impossible to take the wrong course.
8. Nomination for the upcoming board election:
- a. Eric Vanderford nominated Rob Ambrose. Bryan Casebolt to contact Rob and ask for his acceptance.
 - b. Cliff Kujala nominated Wes Warren, he accepted.
 - c. Bryan Casebolt nominated Eric Vanderford, he accepted.

Bryan Casebolt adjourned the meeting at 8:50 PM.

The meeting was held at Dillon's Restaurant at 20585 North 59th Avenue, Glendale, AZ 85308.
Minutes prepared by Cliff Kujala.