

Board Meeting Minutes – Nov 7, 2016

Meeting Venue:

Chapel, Thunderbird School, 1 Global Place ^[1]_[SEP]Glendale, AZ 85306

Board Members

Paul Hendricks - Present
Brian Odello – Present
Bryan Quattrocchi -
Ryan Christensen - Present
Bill Scheets - Present
Scott Cebulski - Present
Bernie Lacotta - Present

MEMBER CONCERNS

Concerns were expressed about the effect of a rate increase and the longevity of the club.

Paul – Traditionally, the club has \$200,000 of revenue per year. The club is losing money during the summer, and down to \$7,000 balance. Electric bill is about \$1,900/mo, and some practice nights are not very busy and not meeting that night's expenses. We did cut some costs (eliminating \$306/mo for the Mobile Mini, streamlining race worker team). Paul also went over the pending lease renewal (as discussed in prior meetings).

Member thoughts are to increase membership as the top priority, with the Kart shops potentially taking the lead. We need to put the word out to get new members as well as enticing former members to come back. It was suggested that we should bring karts to car shows. We should have some fliers. Curtis also some business cards with the schedule. Please send any other ideas to the board.

A member observation is that Tuesday nights there are 8-10 kids, but only 3 on race day. Issues appear to be money and time commitment. A suggestion was made that having championship points at least in the winter might help (Would need to get IKF approval for competitive kid karts). It was felt going through Rich's class was well worth while and a pre-requisite.

Paul suggested that each of us promote the races and follow-up with those in

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that class.

In the past, everyone had to volunteer one race per season, and they received first place points. It might be possible to get volunteer EMTs, but what we are paying seems to be very reasonable. Rich has noted that the volunteer track workers weren't as consistent or reliable. Some level of experience is required. Paul will make an announcement asking for volunteers.

Rich would like to go back to the 3 sub-configurations of the Vintage (Full, Short, 2 Straights). We would also like to have a rain date. The Competition Committee will rework the schedule accordingly.

Showdown racing just paid \$2,000 and donated wristbands.

Proposal from Paul: It is recommended that we set a policy as follows:

- Any new business can be raised by any member at or before a scheduled meeting for discussion and a “provisional vote”. If the item received an approved “provisional vote”, the item will then be posted with the minutes and placed on the next posted meeting for a “final vote” after which it will become effective.
- Discussion was that these would be more significant decisions, and that the board could waive this as required.
- The board approved this with the discussed clarification.

We will go to one board meeting a month.

TIMELY ITEMS

Approve Minutes

- Prior Meeting Minutes (Oct 17, 2016) . Approved by the board.

Rate Increase Discussion and Vote

- Proposal for raising race pricing. Prices will not be raised at this time.
- Note: Approximately 40 racers are needed under the current fee schedule and paid worker plan, to break even at each race (on an operating basis).

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Practice Schedule Discussion

- Wednesday & Thursday practice was reinstated. It costs approximately \$135.00 per evening practice session to have open practice. In some cases there are very few participants.
- The members discussion was mixed, with some thoughts that some limited reduction might be acceptable (Perhaps alternate Wed/Thu closures). We will plan to keep the current schedule.

Awards Banquet

- Not discussed at this meeting, but status follows.
- Options were discussed to control costs, such as holding the event at the track to bring membership back. Input since suggests an event at K1 to begin building the collaboration between indoor and PKRA? Jason Alzman is taking the lead on the K1 discussions. Mark Traylor is working on special trophies.
- We still need to confirm the date.
- We still need a volunteer to chair (get sponsors / prizes, food) and a good committee to handle details

First Winter Race – Nov 13

- Pre-Registration will open Nov 8 (it has)
- Registration will be in the double conex.
- Registration is now going to be handled with volunteer workers.
- Johnny will no longer be announcing. He will be taking his equipment. Bernie will take the lead to make sure the system still works.

COMMITTEE REPORTS

FINANCIAL COMMITTEE

- Financial Status – Checking balance as of 11-2-16 \$6,071.90, Savings \$1,057.07.
- We still need someone to do the day to day financial work.
- Uncashed Checks for Track Workers have been addressed and settled.

MEMBERSHIP

- Auto-renewal. Two auto-renewals (recurring profiles) that need to be reimbursed. Checks are being written to refund these members.

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- A credit card refund method needs to be established.
- The Membership Committee needs to review the membership records and determine the best way to contact members and verify status and renewal options.
- New Cards distribution status. (Not discussed)
- Who is managing the membership database (until automated?). (Not discussed)
- Action Plan needed for growth and follow up. Bryan plans to start a drive for members to renew, and soliciting old members. (Not discussed)

COMPETITION COMMITTEE

- Not discussed, but notes follow.
- The membership needs to understand the changes to Junior 2 World Formula and Junior 2 LO 206.
- It is recommended that we determine how to champion participation in each class
- Emphasis on building each class and a plan for follow up.
- Paul proposed it might improve the race and membership experience if we reduced the pit area so everyone was up close and could increase fellowship. Are there other race day things we can do to improve the experience?

PROMOTIONS / MARKETING

- Not discussed, but notes follow.
- Action Plan and Status
- IKF Grand Nationals for 4 cycle.
 - Paul filled out the application, but may not ultimately accept. IKF to consider applicants in November meeting.
- Nascar night Phoenix Suns – Ryan / Chris will take the lead.
- Rotax Challenge Of The Americas (COTA) - Curtis Ruth to make contact related to details on contract. Paul has draft contract ready and will insert details and forward as soon as we hear back from COTA, Andy.
- SKUSA
- Showdown Report and Discussion on future collaboration with PKRA and others to grow the event

TRACK / FACILITY

- Transponders – many missing. Send out communication to get

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them back. Will need to get some more at some point, particularly for major events. Research past rentals and determine the parties that have the units. (Not discussed)

- Mobile-Mini – not gone, and they charged again. Paul made contact to get this finalized and gone.
- Rex Calderwood may have a unit for PKRA. This is pending closing out the existing unit.
- Need clean up on tires and gas cans – need communication on policy.
- Work on Bondurant container – A/C ducts and insulation / waterproofing. Possible donation from Kevin Boland's company to perform this work. We will need a committee to get this done. (not discussed)
- Develop list of projects (not discussed)

COUNTY LEASE RENEWAL

- Meeting with AKA on joint lease renewal needs to be scheduled. Paul will schedule. It was noted that they will be having substantial changes to their board.

WEBSITE UPDATE / Membership Web Application

- Jacob Bowen to look at migrating and take over site.
 - Likely want to leverage MotorsportReg.com. Widely used, including LAKC and ProAutosports
 - Need to tie in memberships
 - Auditable financial transactions
 - Lessen financial work
 - We would like to have a demo/discussion and move forward quickly.

MISC FOLLOW-UP

- Paid Track Workers and need to all fill out W9's
- Bernie and Brian need to provide letters to opt into WC.
- Paul following-up with APS check into any grants / programs for LED lighting.
- Bryan Q / Rich – Sign on Trailer.
- X30 loaner deal status. JJ working on this and resolving and doesn't want any help. Scott Harmon provided documentation that

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he paid for his 10 races. Paul Hendricks has done the same.
Others are yet to be determined.

- Paul to look into Drone and/or RC racing- Awaiting their proposal.
- Paul taking the lead on park lease renewal in general
- Track / Facility Projects
 - Fire Extinguisher Inspect/Recharge needed- Who will take the lead?
 - Some speakers not working. Apparently need another Amp and readjust placement of speakers. Who will take the lead?
 - Mailbox- UPS store mailbox is checked by Paul and Elaine. Others can be added to the access. #179
 - A few sockets blown in the tower. Who will take the lead?
 - Still have wires that need to be terminated near the restrooms. Who will take the lead?
 - Brian getting some trees.