

# Open Board Meeting Minutes – Nov 13, 2017

## Meeting Venue:

Chapel, Thunderbird School, 1 Global Place <sup>[1]</sup><sub>SEP</sub> Glendale, AZ 85306

## Board Members

Paul Hendricks – Present  
Bernie Lacotta - Present  
Scott Cebulski – Absent  
Richie Underwood - Absent  
Bill Scheets – Present  
Jeff Smale - Absent  
Casey Rogalski – Present

## TIMELY ITEMS

### Approve Minutes

- Approve Oct 9 and Oct 20 Meeting Minutes. Approved.

### Race Logistics – Winter Series Race #2 – Nov 26

- Race Day Timetable – Proposal to push back the start time 2 hours, and still getting done by 5:00. There was discussion on both sides, and some at the drivers meeting. The resolution was to stay with the same schedule for now.
- Rich Bowen won't be able to do the registration for race #2, and we need someone to help out. Cindy Lacotta will process the online pre-registrations. Bill will add Cindy Lacotta to the list to receive the emails.
- Parker Delong (Jr1) running with Jr 2's. We won't do this in the future, at least without prior notice and due consideration.
- Board direction to Race Director. We want to stick with the IKF rules. Board members should not intervene individually, and only if asked as a group. The race director is free to seek advice from Rich Bowen (primarily race procedures/rules), or Bernie Lacotta (primarily tech issues).

### Competition Committee

- Kid Kart – Proposed Changes
  - Richie Underwood wanted PKRA to sponsor Kid Kart Championship Trophies. Positions 1-5, plus participation

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trophies if completed 5 races. Roger Culver and Garrett will sponsor them.

- Publishing points. Yes, we will publish kid kart points. (still not a championship class, however)
- Split points by Honda and Comer. Yes, we will split. We'll need to have 2 different sub-classes for registration. We'd also need to redo the points for the first race (Henry and Harper ran Comer).
- Any issues with World Formula Blue Coil, LO206 Masters, or Kid Kart 160lb changes? All seem to be working well.
- Review published 2 cycles classes – VP110 for all? Let it be flexible. Also flexible on weight.

## 2018 Tire Contract

- Evaluation Criteria
  - Performance
  - Durability
  - Cost
  - Availability
  - Vendor benefits to the club (e.g. cash, free tires, major race)
- Evinco, Bridgestone, Vega, and Hoosier made the initial short list, and were tested. Based on the tests, the list was narrowed down to Evinco, Bridgestone, and Hoosier.
- Paul will revise the boilerplate RFP, and is working with Curtis. We'd like to get the FRP out this week to Evinco, Bridgestone, and Hoosier. The term would be through our lease (March, 2019).
- Bernie felt the tire contract should not be tied to commitment for a race, and if it is, the contract for the race should be contracted at the same time. Others felt that if a distributor can provide something positive for the club, we should consider that.
- Paul asked approval to ask for a month-to-month extension of our current contract if we don't get a new contact signed before the current deal runs out. The board approved.
- The information will be presented at an open meeting before making a decision. Currently planned for the December 11 meeting.

IKF 4 Cycle and 2 cycle Grand National This would be over the Dec 2017 / Jan 2018 vacation timeframe. IKF has awarded us a 2019 Grand National if we want it. We now need to decide.

- Concerns

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- Participation of PKRA regulars may be at the cost of club racing and/or Showdown. Showdown is October 20-22, 2017, and COTA is Jan 26-28, 2018.
- Financial Risk. Santa Maria apparently made about \$6k. We think we can do at least as well as them. The biggest issue is getting sponsors to cover the large trophy cost.
- Someone needs to lead this. It won't happen by itself. Rich Bowen volunteered to lead this, and everyone supported that.
- The board approved moving forward with the Grand Nationals.
- This is a little over a year away, but there is a lot to do, and that time will move quickly. Rich Bowen will need a lot of help, so please consider how you can help.

## Web Site Issues

- We did have significant issues with the site in the last week. It appears the database size has now grown to a size that requires some significant rework and/or increased server capacity (primarily the e-commerce piece).
- Jacob gave us a quote of \$57/mo to host the web site. This will be an improvement in capacity and manageability from what we have with Digital Ocean. The board authorized this and up to \$1,000 of additional discretionary spend for Jacob and Bill to address the web site issues. After some subsequent discussion, the server capacity was raised further, and the monthly cost will be \$67.15.
- Jacob plans to rebuild the site – tentatively over the weekend (Nov 18/19) to correct the problems we are having.
- Longer term, we're still looking towards using MotorSports Reg for eCommerce.
- One person didn't pre-register online, and due to the web site problems wanted the pre-registration discount. We disapproved this, as about 30 pre-registrations were processed.

## Awards Banquet

- Revised Date – Sat Jan 13. At Dave & Busters. The board approved \$4,000 subsidy from PKRA.

## Assignment of Board (and related) Responsibilities

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- Paul will send out description of Director liability insurance to the directors. Still following up on details.
- Treasurer – Tentatively Jeff Smale, but he is still deciding.
- Promotions -
- Advertising -
- Marketing –
- Sponsorship –
- Points – Mark Traylor and Jacob Bowen will be jointly doing the points for the Winter season.

## Track / Facility

- Kevin Boland insulation work on the Conex was completed.
- Conex A/C replacement. We can wait for now, and Bernie will look into a deal.
- Does the runoff area need to be touched up at all? Don't think so.
- Fixing Cracks – Status? 2/3rds done. The full track could be opened up if necessary.
- Modular Office for Registration – Rex Calderwood may be able to donate a unit. The alternative is to enclose part of the covered area. We'll continue to wait until January.
- Should we buy some replacement Transponders (\$275 each)? We'll just fix the ones that are broken (5). Casey can fix these. Some others have damage, but appear to work correctly. This should be sufficient for our needs. IKF would bring a substantial number of transponders for the Grand National, and the other major races do likewise.
- The Internet Hot Spot was replaced, and appears to be working.
- New Breakers for some of the lights and add lights in dark areas. Scott will get an electrician and work with Bernie. Roger Culver can get some.
- Rich looked into speakers, and it would be about \$6,000 for about ½ the track (new amp, and running to the back). A decision deferred until this meeting. The board decided to spend the money to spend the \$6,000. Rich will followup.
- Fire extinguishers (at least 6) have a date of 2015, and apparently need to be serviced. Curtis will call his guy.

## Finance

- Current Balance: \$35,347

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- Process for capturing track revenue breakdown. Bernie and Connie are still working on it.
- Paul proposed pre-paying the county up to March 2019. We'll stay with the quarterly payment for now.
- Requests for refunds / credit for future race:
  - Request for refund from July LO206 Jr 1, where there was only one entry and they chose not to race. The amount was \$65, and they pre-registered.
  - Scott Cebulski also wanted to be refunded or credited for Race #1 he couldn't make
  - The board approved these refunds, and Bill will refund these two, and in the future, we will continue to bring these to the board for a vote.
- Rich Bowen provided the check from the Showdown.

## Outside Events / Promotions / Marketing / Advertising

- COTA race scheduled for Jan 26-28, 2018. We need a signed agreement (and a SUP).

## COUNTY LEASE RENEWAL

- Any dates for proposals? Plan to have initial draft of the RFP in March 2018, with mandatory meeting sometime in summer.
- Would like to seek SUP to add additional CONEX units. (Host/Caretaker has a new unit on their site so we may be able to add some units for rental or PKRA storage).

## Other Discussion

- Electronic Payments at the track during Practice. We will look at improving availability.
- Consider using MailChimp instead of Constant Contact. We'll stick with Constant Contact.
- Renting the Conex for Member Kart Storage. Need pricing and rules. Need County approval for additional units. Discussion deferred.
- Bernie will check on the possibility of a grant.

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## FOLLOW-UP ITEMS

- Rich Cordova has trailer for sale – We like to ask Rich to donate if possible and have a good quality sign painted. Curtis will contact Rich.
- Lower Cost Trophies? We spend about \$250-\$300 a race.  
Proposals include:
  - Added “No Award” as an option for race registration, but no process to collect / use this information.
  - Consider only having trophies when a certain minimum number of entrants for a class.
  - Proposal for some cheaper alternative like flags
- Noram Clutches <https://www.facebook.com/noramclutch> Plan to charge them \$500 web, \$525 for physical sign.
- Fix Speakers (need amp). Elaine Hendricks agreed to help fund sound system improvements if they would help in the area of their pits. The old wires have been disconnected until the amp issue is corrected. Rich Bowen will contact the guy we used last time.
- Rich Bowen is looking at light replacements (LED would be 60% of the usage). Scott was going to look into getting a grant. We need the new contract first, since a grant won't be considered with only a short time on the lease.
- Consider renting the Conex for kart storage and/or additional containers. Paul has someone to consult with on considering the potential of attaching additional storage units to the one that is secured instead of them all being secured.
- Consider NKA for Full Race Sanctioning?
  - Brought up by Joe Janowski
  - See Rules under [www.nkaonline.com](http://www.nkaonline.com).
- We would like some driver education in addition to Tuesdays.
- Try A Kart Program To let potential drivers rent a kart. Curtis will talk to the other kart shops.
- Bernie and Brian need to provide letters to opt into WC.
- Paul to look into Drone and/or RC racing- Awaiting their proposal.
- Motorsports Reg – Bill and Jacob