

Open Board Meeting Minutes – Apr 8, 2019

Meeting Venue: Casey's Shop, 7745 E Evans Rd, Scottsdale

Board Members

Paul Hendricks – Present
Bernie Lacotta – Present
Tom Rodie – Absent
Bill Scheets – Present
Cindy Lacotta – Absent
Casey Rogalski – Present
Richie Underwood – Present

Approve Minutes

- Approve Mar 11 Meeting Minutes. Approved

Race Logistics/Procedures – Next Race

- Charging for premium services
 - RV Camping along North fence - \$10
 - 30Amp hookups – (but can't use for overnight camping) \$25/day – includes overnight
 - Overnight trailer parking \$10
 - All at owner's risk
 - Tentative plan – will confirm at May meeting.
- Nevada folks looking for a place to run and would like to run Micro/Mini Swifts at PKRA.
- Leslie has the go ahead for selling T-shirts.
- IKF is changing the rules on the transponder location to the back of seat. We'll likely hold off on any change until the winter season.

Practice

- Will start the Summer hours in May.

COUNTY LEASE RENEWAL

- Status
 - Special Use Permit through end of 2019
 - Meeting with the county April 24, after which there will be specifics to the board.

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- Scott Johnson has produced a CAD drawing of the proposed conceptual changes.
- Dirt Track
 - Electrical at the dirt track needs to be brought up to code.
 - Ted will take responsibility for cleaning up the dirt track area.

Finance

- Paul would like to take a trip to Alan Rudolph's facility and be reimbursed for gas up to \$1200. Approved.
- Paul will pursue shopping for a better deal for Waste management.
- We are considering raising rates, and will have more discussion at the May meeting. Email Bill or Paul with any thoughts.

Track / Facility Work Days

- Work Days are scheduled May through October the Saturday after the first race of the month 6:00am-8:30am. Saturday practice will be delayed. Dates are May 18, Jun 15, Jul 20, Aug 24, Sep 21, Oct 12.
- Replacement Pole & Light(s). John Casey will replace the pole and LED Lights for \$5,500 (would ordinarily be \$12,000). He will also test and re-aim lights.
- We need to patch the driveway with cold patch.

Tire Contract

- PKRA's current Evinco tire contract is up April 2020, and we would like to get a tire agreement starting Mar 2020 done by Aug 2019.
- Paul will explore the option of getting harder tires, as our track seems to be hard on tires. Tom Kutcher will send sets for testing.

Plan for BOD succession / staffing

- President: Paul will be stepping down August 2019
- Treasurer: We need someone who has time to devote to this
- Secretary/Web/Membership: Bill Scheets term up in August, 2019. Bill will run again for one more term, but someone

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needed by Aug 2021.

- Richie Underwood's term will expire August, 2019, and he will not be running for another term.
- Casey Rogalski's term will expire August, 2019, and he has not decided whether he will be running for another term.

Contact information

- Is there anything we can do to improve contact information for emergencies?
 - We should gather emergency contact information for memberships like we do for races. Bill will add emergency contact information gathering to Memberships.
 - Bernie will create a form to gather contact information for those who leave their equipment at the track when they pay for it.

Social Media

- We have hours listed in at least the following places:
 - Google Calendar – Maintained by Alex (+Bill as needed)
Shows on website + electronic calendar synch
 - Google PKRA business listing – Maintained by Bill
We could choose to use Google Ads in the future.
 - Yelp – Hours not maintained
 - Facebook /phoenixkarting – Hours not maintained
also has current configuration & next race not maintained
Contact link is directors@pkra.com vs info@pkra.com.
Scott will correct.
- Redundant FB /pages/PKRA-Racing-Track – No action at this time
- Nextdoor shows up by neighborhoods of those recommending it. Bill added a link to recommend PKRA in your neighborhood.

Website

- Vendor links – AZ Kartwerx removed due to outdated information and lack of links to PKRA. We will work on documenting an official policy, and will require links back to us.
- Membership Questions:

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- Do we need to issue cards? Open question
- Do we need Membership Numbers? Open question
- Do we need to ask about racing history? Not necessary
- Do we need to ask where they found us. Not necessary
- What do people like / dislike about the website?
- Known Issues
 - Mobile Support is broken
 - Supportability issues – both for technical support and content maintenance
 - Desirability for Smart Membership
 - Add question on any business skills that could help PKRA.
- Good Things to Keep
 - Flexible Race Entry,
 - Membership Renewal
 - Family Membership

Future Meeting Place

- We will continue to have meetings at Casey's arrowlane shop.