

Open Board Meeting Minutes – Jan 13, 2020

Meeting Venue: PKRA Track Registration Room

Board Members

Cindy Lacotta – Present
Bernie Lacotta – Present
Tom Rodie – Present
Bill Scheets – Present
Scott Jackson – Present
Scott Cebulski – Present
Rich Alten – Present

Approve Minutes

- Approve Dec 9 Open Meeting Minutes and Closed Board minutes of Nov 11 and Dec 9. Approved.

Race Logistics/Procedures – Next Race – Jan 19 Winter Race #6

- Status on finding a Tech Inspector. Bernie found someone who will start Jan 19.
- Continued discussion on what do we need to do to raise the level of our race day officiating/operations.
 - Rich Bowen will be having a meeting Jan 15 to review rules with workers.
- Are we going to enforce age rules?
 - Moving down an age group within 2 cycle/4 cycle. The rule stands.
 - What are our Tag100 ages? IKF 16 or SKUSA 14? Deferred.
- Issue of one-off karts interfering with races of larger classes. We will continue to allow one-off karts even though they sometimes cause issues.
- Refunds
 - On refunds, we will subtract pit pass amount from race entry amount (e.g. \$60-\$10=\$50) if they were at the race.
- Far End Front Row Pit Spots.
 - Do we want to set different pricing/rules for pits 45-59 as they are less desirable? No, we won't change the pricing.
- Registration
 - We need to get registration and entry into Orbits correct.

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In particular, the differentiation between Tag125 and Tag100, Differentiation between Tag Jr and Sr, and the two different Shifter classes. This is particularly important since Bill is not planning on being at Race #6.

Awards Banquet

- Saturday, January 25, 6:00PM
- Ticket sales below last year at this point, possibly due to conflicting events.

County Lease Renewal

- County Proposed Agreement
 - Contract Terms are still being worked.
- Adobe Mountain Speedway (AMS)
 - Noise Complaint – They appear to be within compliance levels but will try to do better.

Finance

- Balance: Dec 31: \$51,380.12
 - Approved \$3,000 for insulation & drywall for registration room. Need HVAC Circuit first.
 - Approved Bleachers \$2,795, but there will still be extra work that is not clear since it will be in a different configuration.
- Revenue Opportunities
 - Renting on-site storage – Current Conex or new. Paul is getting prices from Jared Schroeder (\$1,700 per storage unit) – total price for install likely double that. Someone else has conexes (smaller than the current).
 - We need to start talking about what to do with the undeveloped area of the property, and should have a separate meeting.

Marketing

- Charity Event Jan 25 11:00-2:00 – HopeKids put on by Ryan Woon - \$500 for booth (goes to charity – Ted already paid for us) – regularly \$1,000. Would want a high performance kart

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and someone to attend. Tom Rodie will consider spearheading this.

We need to get contact names and provide information.

- Concours in the Hills, 2/8 (\$1,000; goes to charity)
- We need to have a nice display for events in general. Cindy will work with Scott Cebulski.
- AZCentral has a listing of races – Cindy will contact them.
- NASCAR 3/7-3/8 – Ted will have a booth again, and we just need to show up.
- Drag Race Reunion 3/28 expect 500 spectator
- Kart Swap Meet?
- PR displays and promo handouts
- Track Signage

Rotax Challenge Event in March or April

- Justin Stefani was planning on holding a West Rotax Challenge race at PKRA in March or April (Round 1), but this is deferred until next year.

Web Site Privacy

- Member and Driver Lists are currently published on the web site. One family complained about privacy. We have documented what information we collect and how we use it. This was confirmed to be acceptable.

Insurance Coverage

- Have we renewed the general liability policy? The county needs a copy. Good until Feb 1.
- Are we covered on practice day for those people outside the grid area and don't have wrist bands? Are we covered for general liability for situations not related to racing? Bernie will check.

Track / Facility

- Permanent main signs? On Pinnacle Peak and at Entrance. The county is interested in improved signage once Pinnacle

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Peak improvements are done. It belongs to Hurricane and Ted is pursuing for AMS – we will try to follow on his coat tails.

- What to do with BBQs? They get used occasionally
- Weed control: Rich A talked to the guy and they sprayed again with a different chemical. They will follow-up after rains.
- Communication not to put heavy items into trash cans (put in the large dumpster). Of course, also not tires or fuel cans. Stickers for trash cans?