



2017 Trackside Signage Contract

Phoenix Kart Racing Association
www.pkra.com

Company Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip _____

Phone #: _____

E-mail: _____

Contact Name: _____ Title: _____

Trackside Signage :

Scoreboard/ Front of Grid Placement

24" x 24" Full color signage on metal base with minimal art manipulation * \$375.00 Per year _____
(Yearly Renewal \$325.00)

24" x 48" Full color signage on metal base with minimal art manipulation * \$525.00 Per year _____
(Yearly Renewal \$225.00)

Front Row Fence Placement

24" x 48" Full color Signage on metal base with minimal art manipulation * \$525.00 Per year _____

* Artwork subject to approval by PKRA advertising officers.

Send all payments to:

PKRA
20118 N. 67th Ave. #300-179
Glendale, AZ 85308

Artwork Email: Advertising@PKRA.com

Contact: Advertising@pkra.com with any questions

Company Representative Name: _____ Title: _____

Company Representative Signature: _____ Date: _____

PKRA Representative Name: _____ Title: _____

PKRA Representative Signature: _____ Date: _____

Comments : _____

Were you referred by someone to pursue this venture? Y / N

If so, Who? _____

Information for Advertisers

Artwork

- We accept any PC graphics format such as .jpg, .gif, .png ☐☐ No hand written or printed materials can be used
- **Resolution:** 72 dpi set at 100% of the advertisement size

Helpful Suggestions

- ☐☐ If you are going to scan a business card for trackside advertisement, have it scanned at 300 dpi and save it as either .jpg, or .gif format

Submissions

- All artwork submissions should be emailed to advertising@pkra.com

Payment

- Payment for advertising is due prior to submission. Please send payment and your signed contract to:

PKRA
20118 N. 67th Ave. 85308
Glendale, AZ. 85308

Need Custom Artwork Created

- Send an Email to advertising@pkra.com for a quote on custom graphic design

Renewal is subject to PKRA Board approval.

One year deal with renewal option that secures the spot of placement

Renewal payment due 90 days prior to due date